

Experienced leadership and teamwork.



### **Nathalie McMahon** / Client Relations Director

Nathalie is a creative, dedicated advertising and marketing professional with more than 14 years of experience assessing and fulfilling the needs of blue-chip companies. Having worked in Europe and the U.S., she brings a valued international perspective to her role as 2B Worldwide's Client Relations Director. Being an innovative thinker, highly organized, and relationship driven, Nathalie answers client needs with the ability to interpret and act as a seamless function – a key ability enabling 2B to consistently deliver impactful solutions on time, and within budget.

#### CORPORATE EXPERIENCE:

ASPEN SPA MANAGEMENT

CHAUSSURES AESCHBACH

CITY OF GENEVA

DELL COMPUTER

ILLUSTRÉ AND L'HEBDO MAGAZINES

INTERNATIONAL LABOR OFFICE

MANPOWER

SUPRA INSURANCE

WEIGHT WATCHERS



2B Worldwide™