

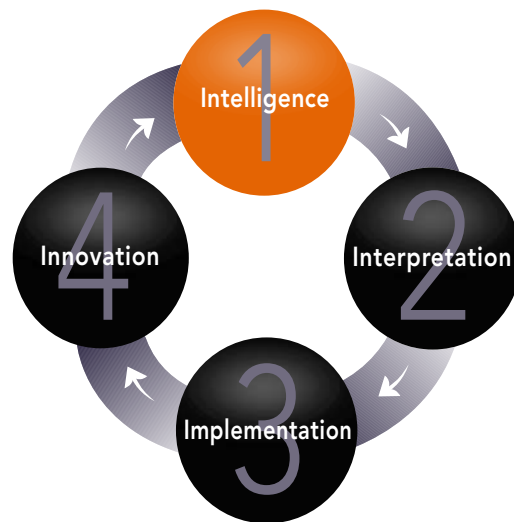
Managing a clear path of development.



## 2B Worldwide's on-track methodology

By combining left-brain logic and analysis with right-brain creativity and intuition, we have developed a powerful, "whole brain" methodology that enables us to answer client needs with thought-to-finish solutions that deliver immediate and lasting value.

2B Worldwide's four-stage management process follows:



### 1. Intelligence

Fact-based "intelligence" exists as the foundation of business success. 2B Worldwide serves client needs in this area through the discovery and analysis process which includes defining relevant data, then gathering, organizing, and assimilating it into a strategic, guiding mass.



2B Worldwide™